

# PRIVACY & COOKIE POLICY

## IDM Südtirol

Piazza della Parrocchia 11

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Tel. +39 0471 094 000

E-mail: [info@idm-suedtirol.com](mailto:info@idm-suedtirol.com)

E-mail Privacy: [privacy@idm-suedtirol.com](mailto:privacy@idm-suedtirol.com)

Last update: 13.01.2020

IDM Südtirol, headquartered at Piazza della Parrocchia 11, Bolzano/Bozen (BZ), I-39100, has created this privacy policy in accordance with Articles 4 et seq. of the Regulation (EU) 2016/679 (General Data Protection Regulation) and all other laws and regulations applicable to privacy (hereinafter also referred to as “applicable data protection regime”).

In particular, we advise you of the following:

IDM will utilize your personal data for the following purposes:

- to register your account;
- to send you promotional material upon your corresponding request to do so;
- to send you e-mails and newsletters;
- correspondence;
- IT updates and notifications;
- finance management;
- legal procedures: creation, exercise, and protection of rights;
- adjustments to applicable law; □ website optimization;
- fulfillment of contractual obligations to the parties concerned, safeguarding of assets and management of debts.

IDM Südtirol, headquartered at Piazza della Parrocchia 11, Bolzano/Bozen (BZ), I-39100, guarantees pursuant to statutory specifications that the processing of personal data will be carried out with consideration of the fundamental rights and freedoms as well as the dignity of the data subject, with particular reference to confidentiality, personal identity and the right to the protection of personal data.

In relation to the aforementioned purposes, your personal data will be forwarded to the following persons/institutions, as required:

- to public administrative bodies and agencies, as provided by law
- to credit institutes with which our company maintains business relationships for the management of accounts receivable/accounts payable and for the carrying out of financial intermediation
- to all of those natural and/or legal, public and/or private persons (legal offices, administrative bodies, taxconsulting firms, judicial bodies, chambers of commerce, etc.) when the forwarding of it shall be necessary or prove expedient for the carrying out of our activities, in accordance with the manner and objectives described above.

Personal data processed by our agency are not disseminated. Processing of data may be carried out with or without the assistance of electronic, or in any case, automated means and encompasses everything necessary for the processing in question as provided for in Art. 4, Paragraphs 1 and 2 of Regulation (EU) 2016/679. In all cases, data

processing is carried out in compliance with all of the security measures that guarantee their security and confidentiality.

The data subject may, at any time, assert his or her rights in accordance with Chapter III of the Regulation (EU) 2016/679.

In this context we advise you of your rights:

- the right not to provide your personal data (please note that we may not be able to offer you the benefits of our website in that case);
- the right to obtain access to your personal data or a copy thereof together with information on the nature of the corresponding personal data, its processing, and its disclosure;
- the right to obtain the rectification of any inaccurate personal data concerning you; □ the right to obtain the following on legitimate grounds: - erasure of your personal data;
  - restriction of processing of your personal data;
- the right to object to the processing of your personal data by or on behalf of us on legitimate grounds;
- the right to obtain the transmission of personal data in a structured, commonly used and machine-readable format to other controllers within the limits of the applicable purposes;
- if we process your data based on your consent: the right to withdraw consent (provided that such withdrawal does not affect any lawful data processing prior to receipt of your withdrawal of consent, and that it does not affect the processing of your personal data on grounds of another legal basis); and
- the right to lodge a complaint with a supervisory authority in connection with the processing of your personal data by or on behalf of us.

Your non-derogable rights shall remain unaffected. The aforementioned rights may be exercised by the data subject or a person nominated by him or her, by means of a request to the data controller: IDM Südtirol, Piazza della Parrocchia 11, I-39100 Bolzano/Bozen (BZ) – Tel: +39 0471 094 000 – E-mail: [privacy@idm-suedtirol.com](mailto:privacy@idm-suedtirol.com)

Please see here the full version of our Data Protection Policy:

<https://www.idm-suedtirol.com/dpp-en>

The controller of the processed data is:  
IDM Südtirol in the person of the legal representative.

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IDM Südtirol  
Chamber of Commerce registry number: 02521490215  
REA No. BZ-205514  
VAT Number.: IT 02521490215  
Tax code number: 94119310210  
Responsible party for website: IDM Südtirol-Alto Adige

Data protection officer pursuant to art. 37 GDPR

Advocate Gianluigi Muscas  
Dentons Europe Studio legale Tributario  
Piazza degli Affari 1, 20123 Milano  
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## Information About Cookies

Cookies are small text files that a website temporarily places, with help from the browser, onto the hard disk of a client's computer in order to store little bits of information about the website. There are various types of cookies, which can be divided into two categories: technical cookies and profiling cookies, the latter of which are used for marketing and promotional purposes.

We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services. You consent to our cookies if you continue to use our website.

For detailed information, please visit:

<https://www.suedtirol.info/en/cookie-info>

## Using Browser Settings to Block Cookies

### Firefox

1. Click the Menu icon and choose Preferences.
2. Select the Privacy tab.
3. Under History, after "Firefox will:" select "Use custom settings for history."
4. In the list of choices that now appears, uncheck "Accept cookies"
5. Click the OK button.

For more detailed information, please visit:

<https://support.mozilla.org/en-US/kb/block-websites-storing-site-preferences>

### Google Chrome

1. Click on the Menu icon, and then Settings.
2. Click "Show advanced settings" at the very bottom of the page.
3. In the Privacy section click on "Content settings".
4. In the Cookies section, select "Block sites from setting any data".
5. Click on the "Done" button.

For detailed information, please visit:

<https://support.google.com/chrome/answer/95647>

### Internet Explorer

1. Under the Tools menu item, click "Internet Options" or if the menu bar is not displayed on the menu icon, select "Internet Options".
2. Click the Privacy tab
3. By using the slider you can choose between several levels of cookie processing. If the regulator is at the top, all cookies are blocked; it is at the bottom, all are approved.
4. Click the OK button.

For detailed information, please visit:

<http://windows.microsoft.com/windows7/blockenable-or-allow-cookies>

### Safari

1. Click Privacy in the Preferences area
2. In the Accept Cookies section, you can determine if and when Safari should save the cookies of websites. For more information, click the Help button (indicated by a question mark)

For detailed information, please visit:

[https://support.apple.com/kb/PH5042?locale=en\\_US](https://support.apple.com/kb/PH5042?locale=en_US)

Third-party cookies are cookies that originate from a different provider than that of the website being visited by the user. When a user visits a website and another entity transmits cookies to that site, they are third-party cookies. Social Plugins for Facebook, Twitter and Google+ are examples. The usual purpose of this is to make sharing of content on social network platforms easier.

For more details, please refer to the information pages for third parties.

For the sake of transparency, we list all of the third parties that are associated with our above-mentioned websites and that use third-party cookies, and refer to the corresponding information pages:

- Facebook Information: <https://www.facebook.com/help/cookies/>
- Facebook Configuration: on your own personal account, in the Privacy section.
- Twitter Information: <https://support.twitter.com/articles/20170514>
- Twitter (Configuration): <https://twitter.com/settings/security>
- Google and YouTube Information: <http://www.google.de/intl/en/policies/technologies/cookies/>
- Google and YouTube (Configuration): <http://www.google.de/intl/en/policies/technologies/managing/>

## Facebook Social Plugins

This website uses social plugins from the social networking site facebook.com (operated by Facebook Inc., 1601 South California Ave, Palo Alto, CA, 94304, USA). The plugins are recognizable by the presence of the Facebook logo or the phrase “Facebook Social Plugin.”

This plugin performs the following functions:

- Your browser establishes a direct connection to the Facebook servers.
- The plugin content is transmitted from Facebook directly to your browser, and automatically integrates it into the plugin.
- Facebook receives the information that you have visited this website and, if you are logged into Facebook, Facebook is able to associate your visit to the page with your Facebook account.
- Your interaction with the plugin is forwarded directly from your browser to Facebook, where it is saved.

For more information about the purpose, extent and processing of your data, as well as your rights as regards this data, please see Facebook’s Data Protection Policy.

The Facebook Social Plugin is disabled on this website and, as a result, no data is transmitted. To activate and use the Facebook Social Plugin, click once on the “F” or activation button. By activating the button, your data will be transmitted to Facebook.

## Google +1 Button

This website uses the Google +1 button, a website plugin provided by the social network Google+ (Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA, 94043, USA). The button is recognizable by the writing “+1” or the phrase “+1 Google.”

This plugin performs the following functions:

- Your browser establishes a direct connection to the Google servers.
- The plugin is loaded directly from Google into the website.
- Depending on the circumstances, data such as the time the website page is called up, your IP address and other personal data are transmitted.
- Your interaction with the plugin is forwarded directly from your browser to Google, where it is stored.

For more information about the purpose, extent and processing of your data, as well as your rights as regards this data, please see the Google Data Protection Policy: <https://developers.google.com/+/web/buttons-policy>

The Google +1 button is disabled on this website and, as a result, no data is transmitted. To activate and use the Google +1 button, click once on the “+1” or activation button. By activating the button, your data will be transmitted to Activation.